



FOR IMMEDIATE RELEASE

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GENEROSITY GETS GORGEOUS

SURREY, BC (April 14, 2011) – For those who love fashion, music and are keen to help out a good cause; for a few special Thursday nights in April, they can do it all in one place. Singer/songwriter **Sara Lynn** has collaborated with local businesses to create “**Gorgeous Pop Up Parties**” in an effort to raise money for the **BC-SPCA’s Biscuit Fund**, a charity in which she actively supports. The fun gets started at **Malary’s Fashion Network** on Thursday, April 14 at 6:00PM. Then at the **Muse Social Fashion House** on Thursday, April 21 at 7:00PM. For more information and tickets visit www.saralynnmusic.com.

“**Gorgeous Pop Up Parties**” feature fashion shows, samples from local artisans, door prizes and music by the Valley’s very own songstress, **Sara Lynn**. The idea for the parties came from recognizing a need to join forces and creating a win-win situation for everyone involved. While Sara has an opportunity to share her music, her business partners get to showcase their products and artistry, the community is given first class entertainment and proceeds go toward the rescue and care of helpless animals. Sara states, “We are women supporting one another in business and sharing our love and concern for our four legged friends.”

The first Pop Up party takes place at **Malary’s Fashion Network** on April 14, where fashion collections by designers like Malene Grotrian will be showcased, along with cutting edge hair design by **Michaud’s Salon Spa Wellness Centre**, and makeup by renowned makeup artist **Alejandra Thomasson**. Designer Marjolein Poppema of **Sweetpiece Jewelry** will be featuring her unique jewellery pieces.

The April 21st Pop Up party takes place at **Muse Social Fashion House**; the go-to place for sleek and sophisticated fashion. Select outfits by **Muse Social Fashion House** will be featured in the fashion show, along with hair design by **Salon Montage**, spa and makeup services by **Casbah Day Spa**, fashion sunglasses by **Eyes In Motion**, and jewellery by Courtney Betts of **Stella & Dot**.

BC SPCA Biscuit Fund: The Biscuit Fund for Medical Care provides life-saving and important medical treatment for animals in need of care.

<http://www.sPCA.bc.ca/support/our-priority-needs/biscuit-fund-for-medical-care/>

Cameras are welcome at this event, doors open at 7pm.

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